2023–25 Strategic Plan

FOCUS AREA + GOAL

FINANCE & ACCOUNTING



- 1. Process Improvement
- 2. Effective People Resources
- 3. Strong Analysis + Reporting

OPERATIONS



- 1. Geographic Diversification
- 2. Profitable Growth, Predictability
- 3. Manage Risk, Ensure Quality
- 4. Best in Class Solutions

HUMAN RESOURCES



- 1. Full Cycle Recruitment
- 2. Effective Workforce Engagement
- 3. Leadership Development

HEALTH, SAFETY & ENVIRONMENT



- 1. COR Certification
- 2. Effective Employee Training
- 3. Reduce Injuries + Incidents
- 4. LTI free by 2025

- ACTION PLANS
- → Establish year end process
- Focus on internal controls
- Outsource payroll
- Develop budgets and reporting
- Develop tax model and strategy
- → Implement FARC Charter
- Contribute to board calendar
- → Establish high-level business plan
 - → Implement construction management software and processes

→ Develop accounting calendar

Create an investment policy

Develop key performance indicators

Restructure construction financial elements

→ Develop cash management plan

- → Focus on site planning, budgets, schedules
- → Finalize estimating and cost control
- → Finalize organization structure
- Develop workforce planners and project controls
- → Roll out HEO program and leadership training
- → Develop an employee engagement strategy → Establish standard job families and pay
- ranges for operations and construction → Support company-wide conflict
- resolution approach
- Hire a People Capacity Development Manager
- → Align HR plans with business expansion

Deliver HSE Leadership / Safety excellence training to supervisors

- → Track compliance on leadership engagement
- → Secure contracts for return to work program
- → Develop a drug and alcohol testing program Hire an Environmental Manager

FOCUS AREA + GOAL

PARTNERSHIPS & BUSINESS DEVELOPMENT

- Recruit Director of Business Development
- 1. Partnership Performance Levels
- 2. Engage Nation Entrepreneurs

STRATEGIC INITIATIVES



- 1. Fibre to Homes + Businesses 2. Meet Client Requirements

GOVERNANCE





- 1. Enhance Governance Processes

COMMUNICATION





- 1. Effective Communications
- 2. Effective Brand Management
- 3. Revitalize Pride in TNDC

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- Restructure construction division
- Develop quality manual / program Move to fixed unit pricing
- Restructure construction partnerships
- Develop asset management program
- Develop Dease Lake office and shop plan
- → Strengthen business / cultural connections
- Work with clients to plan for construction season
- Develop summer student program
- Learning apprenticeships
- Construction leadership development
- Develop HR recruitment role
- Execute full cycle recruitment
- Develop HR KPIs Develop cultural orientation materials
- Survey employees annually
- Achieve / maintain COR certification Revise HSE program and manual
 - Develop employee orientation program
 - Utilize external trainers and systems
 - Digitize HSE processes with Lighthouse
 - Provide indicators to reduce injuries

ACTION PLANS

- → Develop an entrepreneur program
- Develop new partnership vetting process
- Review partnerships' performance
- Operationalize Sandvik partnership
- → Create 5 year demand schedule
- Develop Round Up strategy
- Develop a Zipper Plan
- Develop an AGM strategy
- Host Career Fair with TCG

- Complete fibre construction last mile
- Complete airport staff training
- Enhance airport service offerings
- → Develop carbon credit strategy
- Complete Nisga'a partnership
- Develop Indigenous partnership strategy
- → Develop Northern BC / Yukon strategy
- Develop federal procurement strategy
- Execute key equity positions / acquisitions
- → Develop critical minerals strategy
- → Develop and advance a corridor strategy
- Develop oversight for strategic initiatives
- Develop an ESG strategy
- → Explore ownership of access roads

- Develop governance road map
- Develop board calendar and work plan
- Complete leadership team development
- → Develop governance sub committee
- Create standardized forms
- Conduct joint venture agreement review
- → Update Shareholders' Protocol Agreement
- → Implement employee representative system
- → Schedule meetings with Tahltan leadership
- → Create community education program
- Keep governance documentation current
- → Create conflict resolution approach

- Implement rebranding approach
- Produce Spring and Annual Reports
- Refresh website
- Procure / distribute promotional products
- Implement social media strategy
- Create a central repository for information
- Develop community outreach plan
- Highlight wins and celebrate successes
- Create process to distribute shareholder information